



Hampton Homes Australia Franchising

Join us in transforming the building industry



Hampton Homes
LUXURY CUSTOM HOMES

Introducing Hampton Homes

What is the franchise model?

Hampton Homes Australia is a highly specialised and evolved luxury home, BEST PRACTICE building system, for delivering and creating increasing value for you, our franchise partner and your clients. We've taken the sophisticated glamour and romance of the traditional Hamptons style and reinvented it to fit the Australian culture, lifestyle and weather conditions.

The HHA system is a model for excellence made up of a compilation of the best luxury home builder specific business tools and strategies taken from hundreds of high-performing luxury home builders over multiple decades.



What's in it for you?

Tried and tested business model

HHA use PROVEN BEST PRACTICE business systems and employ exceptionally skilled experts with decades of experience who can excel consistently, achieving a high level of results. The HHA business model and “dream team” are perfectly positioned to deliver optimum profit, cash-flow, and work-flow outcomes to franchise partners, when utilised to their full potential.

A highly desirable home style genre

The Hamptons genre of homes in Australia has been popularised in recent years by a vast array of wide-reaching media coverage. This home style originated in the beautiful beachside homes in “The Hamptons” in upstate New York and translates perfectly to the coastal Australian lifestyle.

Highly efficient sales and quoting systems

The HHA qualified sales process ensures that every HHA franchise builder charges for quotes and uses ‘preliminary agreements’ as a value add to their clients. To ensure all quotes are highly accurate and priced with a set margin in mind, our PROVEN sales and ‘cost analysis’ processes give you and your valued clients more certainty when pricing work, giving you the confidence to sell with success.

Turn-key systems solution

HHA offers a ‘turn-key’ solution that takes award-winning luxury home builders from a place of uncertainty, chaos, and fear to experience clarity, certainty, and success. The HHA Best Practice Operations Manual helps fast track optimum profit, workflow, and cash-flow for our franchise partners. Our operations manual covers ten key areas, including.

1. Strategy
2. Marketing
3. Capital
4. Sales
5. Delivery
6. Admin
7. Finance
8. Systems
9. Team
10. Leadership

Control over your financial success.

We take the uncertainty and fear out of the building process by helping you establish security around your financials. We'll ensure you have absolute clarity to make informed decisions with financial controls you understand. As a HHA franchise partner, you'll have access to BEST PRACTICE cash-flow systems, structures and support. You'll have the potential to enjoy consistently strong cash-flow and build up cash reserves, allowing you to channel money into your own developments, if you choose.

Learn BEST PRACTICE strategy and leadership development.

Our founders are known in the industry for creating award-winning homes and pioneering cutting-edge processes in the field of construction. We pass this knowledge down to our teams and clients, ensuring we all benefit. We take builders who lack structure and direction and provide streamlined processes with plenty of automation, guiding them to success. Our franchise partners will have immediate access to the HHA team of experts, allowing them to become more proactive, rather than reactive.

We aim to help builders renew the excitement and passion for their business that many may have lost before starting a business with us. We aim to transform their lives, supporting them to set up a successful and profitable company that is respected for its consistent, award-winning projects.

PROVEN sales and marketing systems and strategies.

Our franchise strategy aims to take builders who suffer from ongoing cash-flow challenges and poor-quality clients to help them create businesses which generate positive cash flow and attract quality, educated clients that they can pick and choose. Where people choose you based on your skill and expertise, rather than price. You'll free up time by having clients pay you for quotes while being supported by the best estimators in the country.

BEST PRACTICE systems, training and ongoing support.

Are you conditioned to working in your business rather than working on improving it? We take franchise partners from a lack of control to a position of power, by helping them establish a structured business plan and solidified marketing systems. Our systems, training and ongoing support can help you step back and play more of a directional role in your business.

Our PROVEN job delivery systems allow our builders to settle the margin at the start of jobs and maintain it through building delivery, rather than having margins deteriorate during the build.

Our PROVEN niche-specific Operations Manual eliminates any fear our franchise partners might hold of how to expand their business and scale it quickly for success. You'll have the ability to grow your business and its profits with confidence and control. Our franchise partners have the option of stepping back and playing more of a directional role within their company, using our PROVEN systems and expert support from our "Dream Team".

We take builders from a frustrating level of in-depth client contact to highly efficient systems and procedures that help them create a balanced lifestyle. This gives you a platform for achieving your goals and allows an abundance of opportunities for success.



Specialist Hampton Homes expertise, just for you:

Our franchise partners come from a wide variety of backgrounds, and some didn't have existing leadership experience when they started with us. We help our builders develop the necessary leadership skills for managing a team of quality people, allowing them to delegate efficiently instead of taking on all the work themselves.

Rather than wearing every hat in the company, you can utilise our extensive network to tap into an immediate industry-specific team of professionals. We help you find the talent and skills to help you in the office so you can eliminate mundane paperwork and concentrate on doing what you do best; running your business.

Our hand-picked team of industry specialists and our PROVEN systems attract competent, reliable people that are passionate about what they do. We'll work with you to help your business start to generate the results you deserve.



How does Hampton Homes Australia help builders?

Ongoing training and support:

As a franchise partner, you will receive extensive training and ongoing support, but you will still be required to work hard and dedicate time to your business. It's essential that you agree to work within our agreed core values and framework of the Hampton Homes Australia system, which will only serve to support you and help you achieve success.

The HHA franchise model helps builders by offering all of the below:

- Business Coaching in BEST PRACTICE systems implementation
- National Marketing and Branding
- A Network of industry-specific specialists and contractors


Beyond access to our PROVEN systems and expertise from the best talent in the industry, the HHA business model ensures ongoing business and leadership development for you and your team for the full duration of your franchise.

This includes;

1. Regular, structured one-on-one online meetings with your specialist business coach for training and accountability coaching
2. Ongoing training on new products, services and industry trends
3. Updates on national and local marketing initiatives
4. Bi-annual conferences for franchise partners and their leadership teams to ensure everyone stays updated on new developments and business results across neighbouring states and territories
5. Our unique business model and ongoing business coaching and training systems, which ensure we fast track results for you, the franchise partner
6. Our franchise partners are encouraged to achieve Platinum Status and join the Seven Figure Club.


This is the prestigious club consisting of those who are creating \$1 Mill Net Profit after all expenses including wages but before tax in a calendar or financial year. Members should be at least state-level award winners with consistent success in order to move into this category.

What makes a great franchise partner?




Dedication

A builder with an eye for quality and attention to detail who enjoys striving for perfection and strives for award-winning craftsmanship.




Leadership

An authentic nature and leads by example. An honest, hardworking and conscientious work ethic.




Passion

A passion for success in life and business. Also, a strong desire to learn and grow as a leader and help other builders do the same.




Positivity

A positive and open attitude to learning and taking guidance, plus a willingness to get out of your comfort zone consistently. A willingness to embrace challenges and thrive during change.



Client-centric

A strong focus and dedication to over-delivering results for clients. The ability to stay compliant with proven systems that work towards achieving the best possible client outcomes.



Peak Performance

High standards in all areas of life and a desire to follow best practice systems and guidance to achieve industry peak performance.



Who is behind Hampton Homes Australia?



Kurt Hegetschweiler
Director and Co Founder -
Hampton Homes Australia
Builders Coach



Claus Sievers
Director and Co Founder -
Hampton Homes Australia
Licenced Builder



Kevin Renwick
Chairman, Order of Australia,
Founder of National Building
Franchise. Hontondo Homes and
Independent Builders Network.



Manfred Preisenberger
Business and Marketing -
Ex Sunland Director



Michael W. Sutherland
Accountant -
Partner, Fordham Group



James Corne
CEO and Managing Director -
The Franchise Institute



Natalee Bowen
Founder - Indah Island
Hampton Home Design Specialist

7 Steps to becoming a Hampton Homes Australia Franchise Partner

- 1

Online Enquiry Form
Take the first step and complete our online enquiry form. One of our HHA legends will get back to you within 48 hours.
- 2

Skype Interview
We'll book in a time for a video conference to find out more about you and your aspirations. At this stage, we'll establish if you're a strong fit for the HHA business offering.
- 3

Second Skype or Face-to-face interview
Time for a deep dive. After signing a confidentiality agreement, we'll book in a time to go into more detail around the financials and HHA application process.
- 4

Application & Planning
At this stage of the process, we enter into the formal part of the application and business plan.
- 5

Legal Review
Once the franchise application fee is paid, you'll have time to pour over the details with your professional.
- 6

Final Approvals
Before we pop the champagne, this penultimate step invites you to ask any last questions or queries before the management team give their endorsement.
- 7

Let's Get Cracking!
This is when we celebrate with some bubbles and get you booked in for your onboarding process. Your feet won't touch the ground!



Hampton Homes

LUXURY CUSTOM HOMES

07 5525 0722

info@hamptonhomes.com.au
PO Box 146, Currumbin QLD 4223

hamptonhomes.com.au

